

# PENDERYN

DISTILLERY

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## PENDERYN WHISKY: 100 YEARS IN THE MAKING

Penderyn Whisky started in the village of Penderyn, which is located on the southern foothills of the Brecon Beacons National Park, 33 miles north-west of Cardiff. Penderyn opened a new distillery in Llandudno, Lloyd St in North Wales in May 2021, and a 3rd distillery opened at Swansea Copperworks in June 2023.

*Small stills existed in Wales in the 4th century, but the last whisky officially distilled in Wales was produced by the original, but short-lived Welsh Whisky Company at the Frongoch Distillery in Bala, North Wales, which closed in the early 1900s. Other notable characters in Welsh whisky's past include David Lloyd George, the only Welsh Prime Minister of Great Britain, who introduced the '3 year/1 day' rule for whisky maturing; and Evan Williams (from Dale in Pembrokeshire), who was one of the founders of the American Bourbon industry.*

The idea for Penderyn was conceived by a group of friends (led by the landlord, Alun Evans), sitting around a pub table in The Glancynon Inn in nearby Hirwaun, who decided to re-introduce the lost art of whisky distilling to Wales. They bought an uncommissioned whisky still designed by Dr David Faraday, a relative of the famous Victorian scientist, Michael Faraday. Their dream was to create a world-class single malt whisky.

***In August 2023, we were among the Top 10 Single Malt Whisky producers in the UK. A remarkable story.***



On Thursday, 14 September 2000, the first distillation was carried out. The whisky is distilled in a unique single column Faraday still, producing a flavourful spirit at 92% abv, which is married with water from the Brecon Beacons. The late, great Master Distiller Dr Jim Swan came on board in 2002, and his vision helped create Penderyn's unique style. Penderyn Whisky was launched in the presence of HRH Prince Charles on St David's Day, 2004.

Penderyn is an independent distillery, employing around 120 dedicated craftsmen, staff, and professionals, and has around 60 shareholders. It is now one of the most influential Welsh exports, respecting the long heritage of whisky production and combining this with an innovative approach to distilling, marketing, and branding. Former Wales Government First Minister Carwyn Jones described Penderyn as *'...one of the great Welsh manufacturing success stories of recent times.'*

## **UKGI**

Penderyn Distillery is proud to announce the official launch of Welsh Geographical Indicators for the Single Malt category. The momentous occasion took place on Monday, July 24, 2023, at the Royal Welsh Show. This significant achievement follows approval from the Department for Environment, Food and Rural Affairs (DEFRA) for the protection of the Welsh whisky industry.

Geographical indicators play a crucial role in safeguarding the unique identity and quality of regional products. The recognition of Welsh Geographical Indicators for the Single Malt category will highlight the exceptional craftsmanship and distinctiveness of Welsh whisky, positioning it as a truly exceptional and protected spirit.

Penderyn Distillery has been at the forefront of this initiative, working tirelessly to promote and preserve the heritage and tradition of Welsh whisky. The distillery's unwavering commitment to producing exceptional single malt whisky has been instrumental in the successful establishment of the Welsh Geographical Indicators.



# PENDERYN BRECON BEACONS VISITOR CENTRE

Penderyn Distillery (CF44 0SX) opened its doors in June 2008 with the launch of a purpose-built Visitor Centre. The Distillery is located in the spectacular Brecon Beacons National Park. Guests can take a journey through the history of single malt whisky making in Wales, learn how Penderyn is produced, and enjoy a selection of Penderyn products in our well-stocked bar. This is our HQ.

Open all year round, the award-winning Visitor Centre is one of South Wales's top attractions. It has won a TripAdvisor Certificate of Excellence.

Penderyn also offers expert-led Masterclasses, where small groups are guided through an unforgettable whisky experience which includes a tour of the facilities, an interactive explanation of whisky production, and, of course, an in-depth tasting session.





## **PENDERYN LLANDUNDO LLOYD ST VISITOR CENTRE**

Penderyn opened its new distillery in Llandudno (LL30 2YG) on May 17<sup>th</sup>, 2021. It houses an exhibition area, shop, tasting bar, and the distillery hall, which contains our unique Faraday Still. For the first time, Penderyn will utilize peated barley.





## **PENDERYN SWANSEA COPPERWORKS VISITOR CENTRE**

Penderyn opened a new distillery in Swansea (SA1 2LQ) in June 2023. The Copperworks powerhouse contains the distillery hall, and the right-hand side building includes the shop, bar, and exhibition area.



## **DISTRIBUTION**

Penderyn is available from all UK multiples and fine wine and spirit merchants, and online from [www.penderyn.wales](http://www.penderyn.wales) and other major online retailers. Half bottles, miniatures, gift packs, merchandise, and accessories are also available. Penderyn is now exported to over 50 countries.

*From Wales to the world...*

## **OUR PROCESS**

### **SPIRIT**

Penderyn whisky is distilled from a high-quality malted barley wash, which we produce on site in our mash tun. The new whisky spirit is made from this barley wash in our unique Faraday still (pic 1 below). The still produces a high-quality and flavourful whisky spirit at up to 92% alcohol by volume – an industry high. As of 2014, we have two such stills and a pair of lantern stills. This format is also in Swansea (see picture 2 below). We have a single Faraday Still in Llandudno.



### **WATER**

The whisky spirit is married with water from the Brecon Beacons. The distillery lies within the bounds of the Fforest Fawr National Geopark, one of only 53 Geoparks across the globe – areas designated by UNESCO as exhibiting '*geological heritage of great significance*'. The area is known for its mountains, farmland, and waterfalls.

At Llandudno, we will use water from a chamber underneath the Great Orme, which was formerly for use by the lighthouse. In Swansea, we use water from Dan-yr-Ogof caves.





## AGEING

Initial ageing is in ex-bourbon oak casks, sourced from the best Tennessee and Kentucky distilleries. Most casks come from Buffalo Trace, widely recognised as one of the finest bourbons in the world. Our distilling team noses and scores each individual cask over many years. At precisely the right time, the whisky is disgorged and re-casked into ex-Madeira barriques. Penderyn has a special relationship with one of the finest cooperages, which only supplies the very best Madeira houses. We also use Peated, Sherrywood, Red Wine, Portwood, and other casks. Slowly, the spirit will leach the Madeira (and other finishes) from the oak, gaining increased subtlety and complexity. It is only when this process is complete that our distillers allow the spirit to be bottled.

## BRANDING

The design of the bottles and the company's branding is given precise attention. Penderyn Director Glenn Tutssel, one of the UK's eminent alcohol branding designers, heads up the design team. Sadly, Glenn died in 2019. Our 46% abv 'Gold' range incorporates the Welsh Gold theme in its new bespoke bottles. In 2023, we launched a rebranding of the 'Dragon' range, which launched in 2015. These are 40% abv single malts. This nod towards a classic Welsh icon was in response to some of our international trade partners who were aware of Wales' iconic national flag.





## PENDERYN MADEIRA FINISH – OUR ‘HOUSE’ STYLE

*‘The original Penderyn has been aged in ex-bourbon barrels and finished in ex-Madeira wine casks to bring out its full golden character. At a generous 46% ABV, it has a classic freshness with aromas of cream toffee, rich fruit, and raisins. The palate is crisp and finely rounded, with the sweetness to balance an appetising dryness. Notes of tropical fruit, raisins, and vanilla persist in the finish. The unique distillation process produces a single malt whisky that is supremely smooth, light in character, softly golden in colour, and does not require chill filtering.’*

### Dr Jim Swan (1941-2017) – Our first Master Distiller



## THE DISTILLING TEAM

The distilling team at Penderyn has two women, Aista Phillips (pic below, who trained under the expert direction of Master Distiller, Dr Jim Swan\*), Bethan Lewis, and Martin Harrington.

Dr Swan was involved with Penderyn Distillery since 2002 and was charged with creating the unique style of Penderyn single malt. Jim was a consultant to the worldwide drinks industry and assisted in the quality aims of blue-chip brewers, winemakers, distillers and cooperages as well as several small producers on five continents.



## Recent Whisky Awards

### 2025

Madeira	Spirits Business World Whisky Masters	<b>Masters</b>
Madeira	San Francisco World Spirits	<b>Gold</b>

### 2024

Legend	New York World Spirits	<b>Best Of Class</b>
Madeira	Spiritz Selection India	<b>Gold</b>
Sherrywood	Las Vegas Global Spirit	<b>Platinum</b>
Myth	Las Vegas Global Spirit	<b>Gold</b>
Celt	Las Vegas Global Spirit	<b>Gold</b>
Legend	New York World Spirits Competition	<b>Double Gold</b>
Sherrywood	New York World Spirits Competition	<b>Gold</b>
Hiraeth	New York World Spirits Competition	<b>Gold</b>
The Headliner	Spirits Business World Whisky Masters	<b>Gold</b>
Rich Oak	Spirits Business World Whisky Masters	<b>Gold</b>

### 2023

Portwood	Spirits Business World Whisky Masters	<b>Gold</b>
Peated	Spirits Business World Whisky Masters	<b>Gold</b>
Madeira	USC Awards	<b>Finalist</b>
Rich Oak	USC Awards	<b>92/100</b>

### 2022

Madeira	Spirits Business World Whisky Masters	<b>Gold</b>
Legend	Spirits Business World Whisky Masters	<b>Gold</b>
Myth	Spirits Business World Whisky Masters	<b>Gold</b>
Celt	Spirits Business World Whisky Masters	<b>Gold</b>
Rich Oak	San Francisco World Spirits	<b>Double Gold</b>
Celt	San Francisco World Spirits	<b>Double Gold</b>
Madeira	San Francisco World Spirits	<b>Gold</b>
Portwood	San Francisco World Spirits	<b>Gold</b>
Myth	San Francisco World Spirits	<b>Gold</b>
Hiraeth	New Wizards of Whisky	<b>Gold</b>
Portwood	New Wizards of Whisky	<b>Gold</b>

### 2021

Rich Oak	Drinks Business Asia Winter Tasting 2021	<b>Gold</b>
Myth	Drinks Business Asia Winter Tasting 2021	<b>Gold</b>
Rich Oak	New York World Wine & Spirits Competition	<b>Double Gold</b>
Sherrywood	New York World Wine & Spirits Competition	<b>Double Gold</b>
Myth	New York World Wine & Spirits Competition	<b>Gold</b>
Faraday	Spirits Business Travel Retail Masters	<b>Gold</b>
Legend	The Fifty Best World Whiskies	<b>Double Gold</b>
Madeira	Spirits Business World Whisky Masters	<b>Gold</b>
Peated	Spirits Business World Whisky Masters	<b>Gold</b>
Sherrywood	Spirits Business World Whisky Masters	<b>Gold</b>
Portwood	Spirits Business World Whisky Masters	<b>Gold</b>
Rich Oak	Spirits Business World Whisky Masters	<b>Gold</b>
Myth	Spirits Business World Whisky Masters	<b>Gold</b>
Rhiannon	Spirits Business World Whisky Masters	<b>Gold</b>
Celt	Ultimate Spirits Challenge (Finalist)	<b>95/100</b>

You can find the awards before 2021 here: <https://www.penderyn.wales/awards/>

## BESPOKE BOTTLE

On Sept 24<sup>th</sup> 2017, we launched our bespoke new bottle at Whisky Live in Paris. It was designed by Glenn Tutssel (1951-2019), whose design credits include Peroni and Johnny Walker. To see a video of Glenn (pictured below) explaining his design, please search 'YouTube **Penderyn Bottle**'.





## OUR WHISKIES - DRAGON RANGE

*The Red Dragon is the national flag of Wales, and the Royal Welsh badge bears the motto, 'Y ddraig goch ddyry cychwyn', which translates as 'The red dragon inspires action.' It features in ancient Welsh tales and was the battle standard of legendary Welsh princes. Welshman Henry Tudor took the flag to Bosworth, where, in 1485, he became the last king of England to be crowned on the battlefield.*



### Legend

A Madeira-finish single malt whisky, bottled at 40% abv (43% in the USA)

### Tasting Notes

Nose: Aromas of fresh apples and citrus fruits intermingle with cream fudge and sultana raisins to create a complex yet fresh, clean and well-balanced whisky.

Palate: Incredibly smooth, with fresh and rich dried fruits abounding. Delicate and sweet on the palate with just a hint of bitterness to remain refreshing.

Finish: A long aftertaste of Madeira cake and sultanas.

*2024 New York World Spirits – Double Gold/Best Of Class*

*2022 Spirits Business World Whisky Masters - Gold*

*2021 The Fifty Best World Whiskies – Double Gold*

*2018 Spirits Selection by Concours Mondial – Gold*

*2018 World Whisky Masters Europe Premium – Gold*

*2018 San Francisco World Spirits – Silver*



### Myth

A single malt whisky matured in a range of specially selected ex-red wine and ex-bourbon casks, bottled at 40% abv (43% in the USA)

### Tasting Notes

Nose: Fresh and lively, Myth features a blend of citrus fruits, mingling with apple, pear drops, and a hint of tropical fruits.

Palate: Sweetness dominates, then moves over to allow some refreshing bitterness to emerge while the mixed fruits continue to dominate the flavour.

Finish: Gradually, all the flavours ebb away to leave memories of a lively and light style of whisky that is easy to drink.

*2024 Las Vegas Global Spirits - Gold*

*2022 San Francisco World Spirits - Gold*

*2022 Spirits Business World Whisky Masters - Gold*

*2021 Drinks Business Asia Winter Tasting – Gold*

*2021 New York World Spirits – Gold*



## Celt

A single malt whisky finished in ex-peated quarter casks, bottled at 40% abv. (43% in the USA)

### Tasting Notes

**Nose:** Mild aromas of peat smoke, early morning at the rocky seaside and warm marmalade on toast all compete for our attention.

**Palate:** It begins with great sweetness before the smoky, slightly medicinal flavours descend.

**Finish:** A slight bitterness follows, leaving a long and lingering freshness in the mouth.

*2024 Las Vegas Global Spirits - Gold*

*2022 San Francisco World Spirits– Double Gold*

*2022 Spirits Business World Whisky Masters - Gold*

*2021 Ultimate Spirits Challenge – 95/100*

*2020 Spirits Business World Whisky Masters - Gold*

*2018 Spirits Selection by Concours Mondial – Gold*

*2018 World Whisky Masters Europe Premium – Gold*

*2016 World Whisky Masters Europe Premium – Gold*

## OUR WHISKIES - GOLD RANGE

*Welsh Gold is extremely rare, pure and precious and was worn by legendary Welsh princes.  
Our Gold Range reflects those qualities.*



## Madeira

This whisky is the original Penderyn 'house style', aged in ex-bourbon barrels and finished in ex-Madeira wine casks to bring out its full gold character. It is bottled at 46% abv.

### Tasting Notes

**Nose:** A classic freshness with aromas of cream toffee, rich fruit and raisins.

**Palate:** Crisp and finely rounded, with the sweetness to balance an appetising dryness.

**Finish:** Notes of tropical fruit, raisins and vanilla persist.

**Balance:** Oaky vanilla tones/dry sweetness

*2025 San Francisco World Spirits - Gold*

*2024 Spiritz Selection India - Gold*

*2023 USC – Finalist 94/100*

*2022 Spirits Business World Whisky Masters – Gold*

*2022 San Francisco World Spirits - Gold*



## Portwood

This Portwood-finish whisky is a firm favourite among our customers in France and a real attention grabber. It is bottled at 46% abv.

### Tasting Notes

**Nose:** Aromas of rich dried fruits with dark chocolate and cranberries; a hint of toasty oak mingles with a baked nutty dryness  
**Palate:** A creamy richness with some honey and spiced notes emerging  
**Finish:** Smooth with a soft oak and honey sweetness lingering gently on the tongue  
**Balance:** Rich wood/chocolate & dry fruits

*2023 Spirits Business World Whisky Masters - Gold*  
*2022 San Francisco World Spirits – Gold*  
*2021 Spirits Business World Whisky Masters - Gold*  
*2020 San Francisco World Spirits - Gold*



## Rich Oak

A new addition to our Gold Range, following on from the success of Rich Oak Single Cask and 50% bottlings, this whisky is finished in the finest rejuvenated European ex-wine casks and bottled at 46%.

### Tasting Notes

**Nose:** Dark chocolate fudge with cinnamon and pepper spices, followed by lush fruit – green apples, mango, banana and guavas.  
**Palate:** Rich and complex. A creamy texture with hints of vanilla, oak and cinnamon, and a hint of nutty toffee.  
**Finish:** A creamy vanilla flavour which is in no rush to ebb away

*2024 Spirits Business - Gold*  
*2023 USC – 92/100*  
*2023 USC – Gold*  
*2022 San Francisco World Spirits – Double Gold*  
*2021 Drinks Business Asia Winter Tasting – Gold*  
*2021 New York World Spirits - Double Gold*





## Sherrywood

The Penderyn Sherrywood in this bottle has been aged in ex-bourbon barrels and ex-Oloroso sherry casks to bring out its rich fruity flavour.

### Tasting Notes

Nose: aromas of dark fruit and rich toffee mingle with green apples and hazelnuts to create a more profound mystery

Palate: rich sweetness gives way to refreshing dryness

Finish: sweet notes of toffee and sultana persist in the long finish

Balance: Sherry and oak/winter spices

*2024 Las Vegas Global Spirits - Platinum*

*2024 New York World Spirits - Gold*

*2021 New York World Spirits - Double Gold*

*2021 Spirits Business World Whisky Masters - Gold*

*2020 San Francisco World Spirits - Gold*

*2019 San Francisco World Spirits – Gold*



## Peated

This whisky has a delicate spirit with a medium peaty character and a light golden tone. It is bottled at 46% abv.

### Tasting Notes

Nose: It introduces itself with sweet, aromatic smoke. Under this, there are signature notes of vanilla, green apple and refreshing citrus.

Palate: An array of gentle flavours tempts even the most sophisticated palate

Finish: Smoke and vanilla linger on the attractive medium-length finish.

Balance: Light smoke/citrus fruitiness

*2023 Spirits Business World Whisky Masters - Gold*

*2021 Spirits Business World Whisky Masters - Gold*

*2020 San Francisco World Spirits - Double Gold*

*2020 Spirits Business World Whisky Masters - Gold*

*2018 IWSC Worldwide – Gold (Outstanding 93/100)*

## SERPENT'S TEARS – LLANDUDNO PEATED



### SERPENT'S TEARS

Serpent's Tears is a Llandudno Peated, Smoky Fruity Single Malt Welsh Whisky at 46abv. This is a First Reserve of 3,000 UK bottles.

*"From the Viking Longships, the brooding North Wales headland emerging from the fog and mist resembled a terrible and fearsome beast. The Great Orme, derived from the Old Norse meaning 'Great Serpent' had survived volcanic eruptions, dinosaurs, and the Ice Age, so no wonder it created dread in the minds of these sea-farers, many of who foundered in the tears of the Serpent. Nestling in the shadow of The Great Orme, Penderyn Llandudno Lloyd Street distillery has crafted and matured this lightly peated whisky, reminding us of the adventurous spirit of past explorers and the natural beauty of our home."*

#### TASTING NOTES:

Nose: An autumnal day in a glass. Dry leaves, orchard fruits, wood smoke – dry logs on the crackling open fire. Some creamy notes in the background and heavy toasted bread.

Palate: Sweet peat, soft vanilla cream, sugared pancake with burnt edges. Baking apples with the hint of malt and a touch of peppery spice and clove.

Finish: Warming soft peat that lingers in the mouth with a barley sweetness.

## OUR WHISKIES - ICONS OF WALES



### #12 – COPPEROPOLIS

The 12th in Penderyn's Icons Of Wales Edition whiskies is called Copperopolis. Swansea became known as 'Copperopolis' because from 1720, 50% of the world's copper and 90% of the UK's copper was smelted in the area. Penderyn's new distillery is in the Powerhouse of the old Swansea copperworks building.

This 70cl bottle has an abv of 46% and is matured in a Sweet Red Wine Finish.

#### Tasting Notes

Nose: Floral and fruity. Scent of orange blossom, notes of peaches, cherries and orange peel. Sweet vanilla and honey, with a light spice of dried fruits.

Palate – Luscious mouthfeel. Rich sweetness of caramel and honey. Bouquet of dried fruits; raisins, figs and light oak spices.

Finish: Dry oak remains, with a citrus sweetness and a dust of cocoa to the end.



## #10 – YMA O HYD

The 10th in Penderyn's Icons of Wales Edition whiskies is called YMA O HYD. This is a patriotic anthem, written by Dafydd Iwan, and has been adopted by the Red Wall (Welsh football supporters). This whisky is produced in partnership with FA Wales as their official whisky for the Wales campaign at the World Cup in 2022.

This 70cl bottle has an abv of 43% and is matured in American Rye Casks.

### Tasting Notes

Nose: Fragrant, floral with baking spices, toffee, caramel, baked apples and pears.

Palate: Smooth with notes of sweet caramel, sultanas, baked apples with cinnamon; pepper & oak spices with a hint of ginger & cloves.

Finish: A caramel sweetness with herbal notes and peppery spices.



## #9 – The Headliner

The 9th in Penderyn's Icons of Wales Edition whiskies is called The Headliner. The only Welsh Prime Minister, David Lloyd George (1863-1945), was a social reformer and accidentally established the premium whisky industry. He became a symbol of the national reawakening of Wales, and created more headlines than any other 20th century statesman.

This 70cl bottle has an abv of 46%, and is matured in Jamaican Rum & Ruby Port Casks.

### Tasting Notes

Nose: Red berries, strawberries and cream; a hint of cranberries, light oak and vanilla. Nutmeg and cinnamon spice.

Palate: Rich sweet flavours of dried fruits, salted caramel, floral honey and a spicy kick of black pepper with a tannin dryness.

Finish: Sweetness, fading into a dry-yet-fruity finish.

*2024 Spirits Business - Gold*

For Icons Of Wales (sold out) go here:

<https://www.penderyn.wales/icons-of-wales/>



## OUR WHISKIES - LIMITED EDITIONS

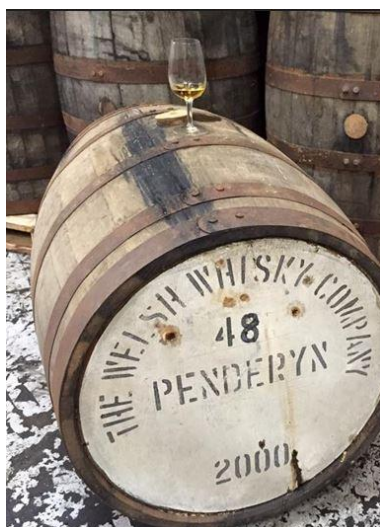
Our Master Blender, Aista Phillips (who trained under the expert direction of Dr Jim Swan), occasionally selects one or two of the very best Penderyn single cask whiskies as outstanding examples of our world-class single malt whisky.

Our single cask whiskies can be individually numbered and/or signed by a senior member of the Penderyn team.



## SINGLE CASK

If you want to buy a cask go here: [www.penderyn.wales/cask-sales/](http://www.penderyn.wales/cask-sales/)



# SPIRITS

## Brecon Gin

This is a fine quality distilled gin using botanicals from the four corners of the world and bottled at Penderyn Distillery utilises water from the Brecon Beacons National Park.

### Tasting Notes

Taken neat, Brecon Gin is a big traditional juniper, laced with coriander and revealing hints of spicy cinnamon. Add a mixer and the citrus freshness of oranges and lemons appears with nutmeg, liquorice and angelica in a supporting role. The characteristic flavours go well with tonic, ice and lemon on a warm summer's day but Brecon's traditional heritage is equally at home besides a roaring fire on a cold night and will bring back memories of long hot summers past.

*2021 Spirits Business Gin Masters - Master*

*2020 Spirits Business Gin Masters - Gold*

*2017 Spirits Business Gin Masters – Gold*



## Brecon Botanicals Gin

Made from our own recipe, combining a specially selected range of botanicals and the best pure grain spirit, this super-premium gin is produced in small batches using only the finest ingredients.

### Tasting Notes

The nose is a rich complex of fresh juniper, followed quickly by coriander and a complexity of gin flavours. Hints of citrus mingle with oriental spices. On adding a mixer, the citrus, lemon, orange – and even bergamot – open out, as do hints of cinnamon, cloves and even saffron. A medium-length finish leaves you ready for the next mouthful.

*2021 Drinks Business Asia Winter Tasting – Gold*

*2021 Spirits Business Gin Masters - Gold*

*2018 Spirits Business Gin Masters - Gold*

*2018 Spirits Selection by Concours Mondial- Gold*

*2017 Spirits Selection by Concours Mondial- Gold*

*2017 Gin Guide People's Choice Award*





## Brecon Gin – Rhubarb & Cranberry

This gin is based on our Brecon Special Reserve gin (which won a Master at the 2021 Spirits Business Gin Masters) and is bottled at 37.5% abv.

### Tasting Notes

A burst of tangy rhubarb blends with bittersweet cranberry to give a fresh and fruity gin. Aromas of juicy grapefruit and fresh strawberries swirl on the nose, while juniper mingles with coriander and sweet orris root in the mouth, leaving a dry lingering finish. Best served with ice and chilled tonic water. Garnish with frozen strawberries and cucumber.

*2020 World Gin Awards - Welsh Flavoured – Winner*

*2020 Spirits Business Global Gin Masters - Silver*



## Brecon Gin – Rose Petal

This gin is based on our Brecon Special Reserve gin (which won a Master at the 2021 Spirits Business Gin Masters) and is bottled at 37.5% abv.

### Tasting Notes

Rose petal and strawberries married with tart fresh raspberries and juniper. Hints of liquorice and angelica root swirl, whilst spicy cinnamon and coriander aromas blend with refreshing notes of sunny citrus fruits.

Best served with ice and chilled tonic water. Garnish with a slice of pink grapefruit and fresh mint leave

*2021 Spirits Business Gin Masters - Gold*





## Brecon Gin – Chocolate Orange

This gin is based on our Brecon Special Reserve gin (which won a Master at the 2021 Spirits Business Gin Masters) and is bottled at 37.5% abv.

### Tasting Notes

Rich velvety chocolate swirls around this gin. Powdery cocoa and silky vanilla succumb to zesty, sweet orange bursts and an unmistakably full-bodied juniper, Dry cassia bark balanced with smooth fresh cream lingers in the mouth. Best served with ice and chilled tonic water. Garnish with cinnamon and a twist of orange.

*2022 IWSC (96/100) - Gold*

*2021 Spirits Business Gin Masters - Gold*

*2020 Spirits Business Global Gin Masters – Gold*

*2019 Spirits Business Design & Packaging -Gold*



## FIVE Vodka

FIVE is a premium 43% abv vodka made with water from the Brecon Beacons National Park. It is distilled five times for maximum purity. Vodka may be charcoal filtered, but FIVE is so pure it doesn't need any further filtration.

### Tasting Notes

FIVE gains a smooth fruit twist when we add a hint of barley spirit from our unique Penderyn still.

*2021 Spirits Business Vodka Masters - Master*

*2018 World Vodka Awards – UK Pure Neutral Category – Winner*

*2017 International Spirits Challenge – Gold*

*2016 International Wine & Spirits Awards – Silver*



## Siddiqui Rums

Siddiqui Brown Rum is a spirit that ‘Sips like a whisky and parties like a rum’, and tastes like no other spirit. It has a distinctive whisky-like smoky and oaky note, but it is rounded with a short finish as you’d expect from a quality rum.

Siddiqui White Rum is sweet, smooth, very drinkable, and an ideal platform for cocktails

(Penderyn has partnered up with California-based Siddiqui Rums Corporation to produce and distribute Siddiqui Rums for international markets.)

*2022 Spirits Business Rum and Cachaça  
Masters Brown Rum – Masters*

*2021 Spirits Business Rum and Cachaça  
Masters – White Rum – Gold*

## KEY WELSH WHISKY DATES

### **4th century**

Archaeology suggests there were small stills throughout Wales

### **1705**

Evan Williams a founding father of the Kentucky Bourbon Whiskey Company, arrives in the US after leaving his home in Dale, Pembrokeshire.

### **1889**

A distillery opens in Frongoch, Bala, North Wales. Closed by 1903.

### **1916**

Welsh-born Prime Minister David Lloyd George brought in legislation stating that whisky must be stored in a barrel for 3 years and a day. This was to try and get rid of private stills, but inadvertently helped create the premium whisky industry (See middle picture on following page)

### **1st March 2004**

Penderyn Single Malt Whisky was launched by His Royal Highness Prince Charles, The Prince of Wales, on 1st March 2004

### **1st March 2005**

Penderyn launched in London

### **9th November 2005**

Penderyn was released in the US in New York

### **1st October 2007**

Launch of Merlyn, Brecon Five Vodka, Brecon Special Reserve Gin

### **June 2008**

The Penderyn Distillery opens to the public

### **March 2013**

The new stills and mash tun arrive

### **7th April 2015**

The inaugural Penderyn Music Book Prize winner announced: [www.penderynprize.com](http://www.penderynprize.com)

### **June 2016**

Announcement of a planned 2<sup>nd</sup> Penderyn Distillery at the historic Copper Quarter in Swansea. Investigations also begin into building a 3<sup>rd</sup> distillery in Llandudno, North Wales

### **September 2017**

New Penderyn bottle launched at Whisky Live Paris

### **25th December 2017**

Penderyn is named as Theresa May, the UK Prime Minister's favourite Christmas drink

### **Sept 2020**

A record year for sales, with a profit of over £1,000,000

### **May 2021**

Penderyn Llandudno Distillery opens.

### **June 2023**

Swansea Copperworks Distillery opens



# The Penderyn Music Book Prize

For more info go to [www.penderynprize.com](http://www.penderynprize.com)

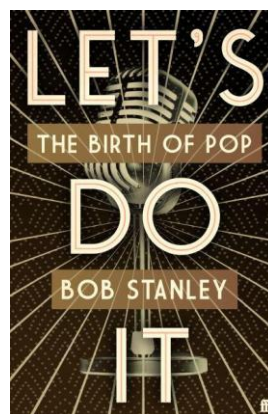
2025



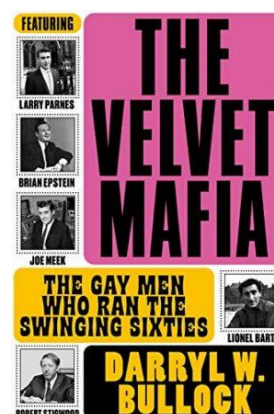
2024



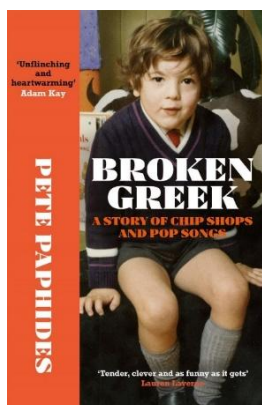
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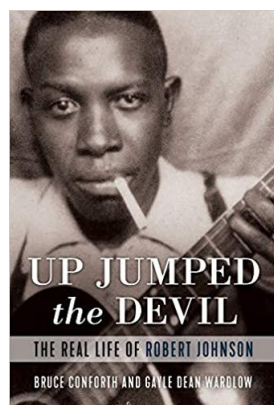
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2021



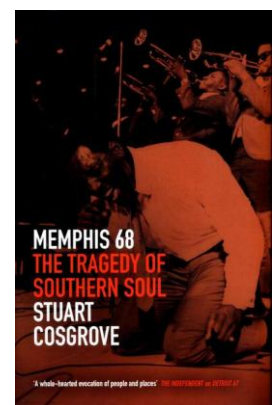
2020



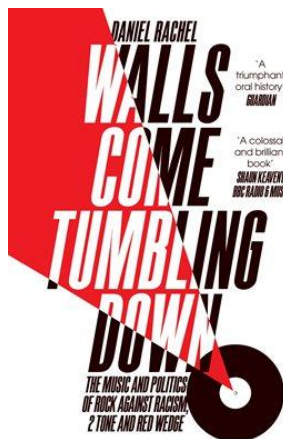
2019



2018



2017



2016



2015



## SOCIAL MEDIA

We are very active on social media, and news and updates are posted on Facebook, Instagram, X, and LinkedIn regularly.

We also have a [Youtube channel](#) on which we have posted many self-generated videos.

*Simply look up 'Penderyn Distillery' and your social media platform of choice.*



**Here are our news stories since January 2024.**

For earlier news stories, or to keep up to date please go here:

[News - Penderyn](#)



**Stephen Davies, Penderyn Distillery's CEO, is on Squawk Box Europe from CNBC International.**

**(27th August 25)**

<https://www.penderyn.wales/2025/08/27/stephen-davies-penderyn-distillerys-ceo-is-on-squawk-box-europe-from-cnbc-international/>

**Ukrainian Independence Day (Penderyn Cocktail) on August 24th 2025 (27<sup>th</sup> August 25)**

<https://www.penderyn.wales/2025/08/27/ukrainian-independence-day-on-august-24th-2025/>



**Penderyn Distillery Successfully Passes Worshipful Company of Distillers Inspection**

**(13th August 25)**

<https://www.penderyn.wales/2025/08/13/penderyn-distillery-successfully-passes-worshipful-company-of-distillers-inspection/>



**Penderyn Gold Range Madeira wins the 'Masters' in The Spirits Business Global World Whisky**

**Masters 2025 (1<sup>st</sup> August 25)**

<https://www.penderyn.wales/2025/08/01/penderyn-gold-range-madeira-wins-the-masters-in-the-spirits-business-global-world-whisky-masters-2025/>





**Penderyn's North Wales Distillery Unveils 'Serpent's Tears by Penderyn': The First Peated Welsh Whisky in 125 Years Launches (29<sup>th</sup> July 25)**

<https://www.penderyn.wales/2025/07/29/penderyns-north-wales-distillery-unveils-serpents-tears-by-penderyn-the-first-peated-welsh-whisky-in-125-years-launches/>

**Wales-India Free Trade Agreement (28<sup>th</sup> July 25)**

<https://www.penderyn.wales/2025/07/28/wales-india-free-trade-agreement/>

**Penderyn Unveils First North Wales Whisky: Serpent's Tears, a Smoky Fruit Single Malt – launched Saturday 19<sup>th</sup> July 2025 (15<sup>th</sup> July 25)**

<https://www.penderyn.wales/2025/07/15/penderyn-unveils-first-north-wales-whisky-serpents-tears-a-smoky-fruit-single-malt-launched-saturday-19th-july-2025/>

**Penderyn Madeira wins the Gold Award at the San Francisco World Spirits Competition 2025 (6<sup>th</sup> May 25)**

<https://www.penderyn.wales/2025/05/06/penderyn-madeira-wins-the-gold-award-at-the-san-francisco-world-spirits-competition-2025/>

**Penderyn Distillery: 25 Years, 140 Awards, and Welsh Whisky Conquering 50 Countries (6<sup>th</sup> May 25)**

<https://www.penderyn.wales/2025/05/06/penderyn-distillery-25-years-140-awards-and-welsh-whisky-conquering-50-countries/>

**Spiriting Away Carbon: Wales' Finest Whisky Producer Unveils Groundbreaking Sustainability Initiative With Tesco and The Welsh Butcher (10<sup>th</sup> March 25)**

<https://www.penderyn.wales/2025/04/17/spiriting-away-carbon-wales-finest-whisky-producer-unveils-groundbreaking-sustainability-initiative-with-tesco-and-the-welsh-butcher/>

**Cult Indie-Pop Legend Lawrence Finally Gets His Moment in the Spotlight at 11th Penderyn Music Book Prize at Laugharne Weekend in Wales (31st March 25)**

<https://www.penderyn.wales/2025/03/31/cult-indie-pop-legend-lawrence-finally-gets-his-moment-in-the-spotlight-at-11th-penderyn-music-book-prize-at-laugharne-weekend-in-wales/>

**Penderyn Distillery Raises a Glass to British Pubs: A Call to Preserve Our Community Hubs  
(31st March 2025)**

<https://www.penderyn.wales/2025/03/31/penderyn-distillery-raises-a-glass-to-british-pubs-a-call-to-preserve-our-community-hubs/>



**Penderyn Distillery Unveils “Copperopolis” – A Tribute to Swansea’s Industrial Heritage  
(10th March 25)**

<https://www.penderyn.wales/2025/03/10/penderyn-distillery-unveils-copperopolis-a-tribute-to-swanseas-industrial-heritage/>

**Penderyn Distillery Celebrates St. David’s Day 2025 with Its Award-Winning Welsh Whisky Range  
– “Make Welsh Whisky Great Again” (1st March 25)**

<https://www.penderyn.wales/2025/03/01/penderyn-distillery-celebrates-st-davids-day-2025-with-its-award-winning-welsh-whisky-range-make-welsh-whisky-great-again/>

**Make Welsh Whisky Great Again is mantra of Penderyn Distillery for St. David’s Day Sat 1 March  
2025 (1st March 25)**

<https://www.penderyn.wales/2025/03/01/make-welsh-whisky-great-again-is-mantra-of-penderyn-distillery-for-st-davids-day-sat-1-march-2025/>

**Celebrating 17 Days of Culture, Innovation, and World-Class Whisky from February 20 to March 8, 2025. (21<sup>st</sup> Feb 2025)**

**<https://www.penderyn.wales/2025/02/21/wales-week-london-penderyn-distillery-raises-a-glass-to-welsh-excellence/>**

**Penderyn Perfect Pairings: Elevating Culinary Experiences Across the UK (30<sup>th</sup> Jan 2025)**

**<https://www.penderyn.wales/2025/01/30/penderyn-perfect-pairings-elevating-culinary-experiences-across-the-uk/>**

**Penderyn Distillery: Japanese Consumers Go Wild for Welsh Whisky (29th Jan 2025)**

**<https://www.penderyn.wales/2025/01/29/penderyn-distillery-japanese-consumers-go-wild-for-welsh-whisky/>**

**Longlist of the 11th Penderyn Music Book Prize books – ‘The Mercury Prize of Books’ – NME (27th Jan 2025)**

**<https://www.penderyn.wales/2025/01/27/longlist-of-the-11th-penderyn-music-book-prize-books-the-mercury-prize-of-books-nme/>**

**Welsh Whisky Triumph: Penderyn Distillery Secures Landmark Japanese Market Protection (7th Jan 2025)**

**<https://www.penderyn.wales/2025/01/07/welsh-whisky-triumph-penderyn-distillery-secures-landmark-japanese-market-protection/>**



**Cygnnet Gin Partners with Penderyn Distillery at Swansea's Historic Copperworks (7th Jan 2025)**

**<https://www.penderyn.wales/2025/01/07/cygnnet-gin-partners-with-penderyn-distillery-at-swanseas-historic-copperworks/>**



**Deck the halls with Penderyn, the home of Welsh Whisky (16<sup>th</sup> Dec 2024)**

<https://www.penderyn.wales/2024/12/16/deck-the-halls-with-penderyn-the-home-of-welsh-whisky/>

**Welsh Dragon Roars in Asia: Penderyn Distillery Celebrates Unprecedented Growth at Whisky Live Manila 2024 (16<sup>th</sup> Dec 2024)**

<https://www.penderyn.wales/2024/12/16/welsh-dragon-roars-in-asia-penderyn-distillery-celebrates-unprecedented-growth-at-whisky-live-manila-2024/>

**Penderyn Distillery: Flying the Flag for Wales in Over 50 Countries in 2025 (16<sup>th</sup> Dec 2024)**

<https://www.penderyn.wales/2024/12/16/penderyn-distillery-flying-the-flag-for-wales-in-over-50-countries-in-2025/>

**Penderyn Distillery Celebrates International Success with Prestigious Gold Award and Strategic Indian Market Expansion (4<sup>th</sup> Nov 2024)**

<https://www.penderyn.wales/2024/11/04/penderyn-distillery-celebrates-international-success-with-prestigious-gold-award-and-strategic-indian-market-expansion/>

**Welsh Dragon Rises in Asia: Penderyn Distillery Marks Major Expansion in Year of the Dragon (30<sup>th</sup> Oct 2024)**

<https://www.penderyn.wales/2024/10/30/welsh-dragon-rises-in-asia-penderyn-distillery-marks-major-expansion-in-year-of-the-dragon/>

**Welsh Whisky producers urge restaurants to feature Welsh GI produce (28<sup>th</sup> Oct 2024)**

<https://www.penderyn.wales/2024/10/28/welsh-whisky-producers-urge-restaurants-to-feature-welsh-gi-produce/>

**Penderyn Distillery Leads Inaugural Wales Whisky Festival, Celebrating the Renaissance of Welsh Whisky (3<sup>rd</sup> Oct 2024)**

<https://www.penderyn.wales/2024/10/03/penderyn-distillery-leads-inaugural-wales-whisky-festival-celebrating-the-renaissance-of-welsh-whisky/>

**Penderyn Legend wins Double Gold at the New York World Spirits Competition, and Sherrywood and Hiraeth wins the Gold award (25<sup>th</sup> Sept 2024)**

<https://www.penderyn.wales/2024/09/25/penderyn-legend-wins-double-gold-at-the-new-york-world-spirits-competition-and-sherrywood-and-hiraeth-wins-the-gold-award/>

**Dictador 2Masters Columbian Rum has teamed up with Penderyn Distillery (16<sup>th</sup> August 2024)**  
<https://www.penderyn.wales/2024/09/03/dictador-2masters-columbian-rum-has-teamed-up-with-penderyn-distillery/>

**Penderyn Distillery Chairman Embarks on Journey to Ukraine, Demonstrating Solidarity and Support (16<sup>th</sup> August 2024)**  
<https://www.penderyn.wales/2024/08/16/penderyn-distillery-chairman-embarks-on-journey-to-ukraine-demonstrating-solidarity-and-support/>

**Penderyn Distillery has won two Gold Medals for The Headliner and Rich Oak at the Spirits Business World Whisky Awards! (2<sup>nd</sup> August 2024)**  
<https://www.penderyn.wales/2024/08/02/penderyn-distillery-has-won-two-gold-medals-for-the-headliner-and-rich-oak-at-the-spirits-business-world-whisky-awards/>

**Swansea Copperworks gets Sustainability Award at Inside Media Property Awards (19<sup>th</sup> June 2024)**  
<https://www.penderyn.wales/2024/06/19/swansea-copperworks-gets-sustainability-award-at-inside-media-property-awards/>

**Become a Penderyn Whisky Expert – Our Unique Faraday Stills (6<sup>th</sup> June 2024)**  
<https://www.penderyn.wales/2024/06/06/become-a-penderyn-whisky-expert/>

**Penderyn Distillery's GOLD and DRAGON Ranges: Two Mighty Sides of the Same Welsh Whisky Coin (6<sup>th</sup> June 2024)**  
<https://www.penderyn.wales/2024/06/06/penderyn-distillerys-gold-and-dragon-ranges-two-mighty-sides-of-the-same-welsh-whisky-coin/>

**Penderyn Distillery Wins Wales Heritage Award at RICS Awards for Swansea Copperworks Distillery (6<sup>th</sup> June 2024)**  
<https://www.penderyn.wales/2024/06/06/penderyn-distillery-wins-wales-heritage-award-at-rics-awards-for-swansea-copperworks-distillery/>

**Penderyn's Chief Operating Officer Operations Director Celebrates Welsh Icon Dylan Thomas with Penderyn Brand Ambassador, Matthew Rhys, New York (6<sup>th</sup> June 2024)**  
<https://www.penderyn.wales/2024/06/06/penderyns-chief-operating-officer-operations-director-celebrates-welsh-icon-dylan-thomas-with-penderyn-brand-ambassador-matthew-rhys-new-york/>

**Become A Whisky Expert – ‘No Colour Added’ – What Does this Mean? (2<sup>nd</sup> May 2024)**  
<https://www.penderyn.wales/2024/05/02/become-a-whisky-expert-no-colour-added-what-does-this-mean/>

**Become A Whisky Expert – ‘Non-Chill Filtered’ – What Does This Mean? (2<sup>nd</sup> April 2024)**  
<https://www.penderyn.wales/2024/05/02/become-a-whisky-expert-non-chill-filtered/>

**Penderyn Music Book Prize Awarded To Michael Cragg For ‘Reach For The Stars’ (19th March 2024)**  
<https://www.penderyn.wales/2024/03/19/penderyn-music-book-prize-awarded-to-michael-cragg-for-reach-for-the-stars/>

**Welsh Cheekily Claim Ownership of St. Patrick’s Day in Penderyn Whisky Video (15th March 24)**  
<https://www.penderyn.wales/2024/03/15/welsh-whisky-icon-matthew-rhys-stirs-up-st-patricks-day-with-a-cheeky-video/>

**10th Anniversary of Penderyn Music Book Prize Celebrated at The Laugharne Weekend in West Wales (15th March 2024)**  
<https://www.penderyn.wales/2024/03/15/10th-anniversary-of-penderyn-music-book-prize-celebrated-at-the-laugharne-weekend-in-west-wales/>

**International Women’s Day is on 8th March. Meet Bethan Lewis, our Distiller and Swansea Copperworks Manager (7<sup>th</sup> March 2024)**  
<https://www.penderyn.wales/2024/03/07/international-womens-day-is-on-8th-march-meet-bethan-lewis-our-distiller-and-swansea-copperworks-manager/>

**International Women’s Day is on 8th March. Meet Aista Phillips, our General Manager of Blending and Maturation (6<sup>th</sup> March 2024)**  
<https://www.penderyn.wales/2024/03/06/international-womens-day-is-on-8th-march-meet-aista-phillips-our-general-manager-of-blending-and-maturation/>

**International Women’s Day is on 8th March. Meet Laura Davies, our General Manager of Distilleries (5<sup>th</sup> March 2024)**  
<https://www.penderyn.wales/2024/03/05/international-womens-day-is-on-8th-march-meet-laura-davies-our-general-manager-of-distilleries/>

**The Penderyn Music Book Prize enters its 10th year! (12th Jan 2024)**

**<https://www.penderyn.wales/2024/01/12/penderyn-music-book-prize-enters-its-10th-year/>**

**Welsh Hollywood Star Matthew Rhys Tells Stories While Enjoying A Dram at Penderyn's New  
Swansea Distillery (8<sup>th</sup> Jan 2024)**

**<https://www.penderyn.wales/2024/01/08/welsh-hollywood-star-matthew-rhys-tells-stories-while-enjoying-a-dram-at-penderyns-new-swansea-distillery/>**

**For news before 2024, go to [www.penderyn.wales/news](http://www.penderyn.wales/news)**

**For press inquiries, please contact:**

**Jon Tregenna**

**[Jon@penderyn.wales](mailto:Jon@penderyn.wales)**

**07702 088 298**

*Thank you*

*Diolch yn fawr*

**[www.penderyn.wales](http://www.penderyn.wales)**